

UNITED NATIONS
DEVELOPMENT
PROGRAMME



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APPROVAL OF UNDP ASSISTANCE TO A PROJECT OF
BRAZIL

IPF: (1987-91) \$17 500 000

(BRA/90/014) - Training Programme on the Management of
International Cooperation Projects

Date of approval:	14 January 1991
Expected duration:	Two years
Proposed executing agency:	Government
Government implementing agency:	University of São Paulo (USP)
Proposed UNDP contribution:	\$332 800 Source of funds: IPF
Government cost sharing:	\$183 000
Total UNDP budget:	\$515 800

Project background

Brazil has accumulated experience in the area of international technical co-operation under various forms and organization schemes since the 1950s. Today, the Brazilian Cooperation Agency (ABC), as part of the Ministry of External Relations (MRE), executes over 80 bilateral technical cooperation projects annually and monitors or evaluates an additional 100 projects. ABC also coordinates the execution of approximately 100 multilateral technical cooperation (TC) projects, with the participation of UNDP, OAS, UNIDO, FAO, UNESCO, UNICEF, etc..

In order to execute this variety of projects, it is necessary to delegate TC activities to research institutions, universities, and public and private agencies in the productive sector. These entities, therefore, require the management capacity to receive and provide technical cooperation. To train staff to formulate and manage TC projects, taking into consideration new global geo-strategic conditions, ABC, MRE and the University of São Paulo (USP) have proposed a Training Programme on the Management of International Cooperation Projects. This programme will have a duration of three years and will train at least 100 specialists from public and private agencies involved in international technical cooperation.

Brazilian strategy on international technical cooperation considers TC an auxiliary mechanism of foreign policy; a tool to create entrepreneurial opportunities based on the competitiveness of the national productive sector; a device to strengthen public administration; and a resource to improve socioeconomic conditions through advances in technology and human resources preparation.

Up until the present, there have been no specific training programmes on international technical cooperation. Professionals working in this area, including in the Brazilian Cooperation Agency, have had to rely on practical experience, rather than formal training.

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The project intends to compile and standardize practical experience to consolidate a new stage of knowledge, which can be used for training new professionals. The curriculum planned for the training programme is supported by a survey done on international TC activities and interviews with professionals working in this area. The TC activities studied range from goodwill collaboration to exportation of services, entering into the area of international trade. TC agents in studies come from the foreign service, state or private companies, consortiums and foundations, and state training institutions.

Description of project

The project aims to increase Brazil's overall level of efficiency and efficacy by enabling the country to profit more from international technical cooperation activities. To this end, the project intends to train specialized personnel in the management of international technical cooperation programmes and projects.

The four main outputs of the project are as follows: (a) a collection of reference material, resulting in publication of a book on international TC programmes and projects; (b) the training course itself, which will consist of 240 class/hours and 120 hours of individual studies and assignments; (c) a seminar on international TC in the '90s which aims to define the conceptual framework and operational planning for training in the management of TC projects; and (d) a seminar to evaluate the results of the training programme.

Inputs

UNDP will provide personnel in the form of professors from the University of Sao Paulo and other Brazilian universities, diplomats, executives with related experience, professionals in elaborating bi and multilateral agreements, and professionals from international agencies, such as UNDP, UNIDO, UNESCO, etc.; high-level technical professionals working in international TC agencies, programmes or projects and those preparing for expert or managerial positions, including graduates of international relations studies; and educational staff, representatives of beneficiary institutions, community representatives and other experts engaged in TC.

Installations will be provided by the University of Sao Paulo Faculty of Economics and Administration and the Institute for Advanced Studies. Materials for the course will include a laptop computer, laser printer and software, as well as expendable materials, including computer and photocopy paper, color slides, office supplies and folders for literature.

Financial data

	\$
Personnel	327 900
Equipment	62 000
Miscellaneous	<u>125 900</u>
Total	<u>515 800</u>

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